

SUMMARY OF QUALIFICATIONS

Driven and self-motivated professional of multimedia with over 15 years of experience in the advertising, communications, and marketing industry seeking a career transition to the higher education sector.

Video and Photography

- Storyboarding and concept development
- Create promotional video clips and photos
- Monitor video production timelines and budgets
- Location audio and lighting set-ups
- Live Video Broadcasting/Streaming (YouTube, Facebook, and Zoom)
- Operate DSLR and mirrorless format both in studio and at location
- Retouching, Color grading and color correction
- Operating and monitoring multi-camera production
- Video editing, insert music, dialogue, and sound effects necessary to complete films

Design, Marketing and Analytics

- Social Media development (Facebook, Twitter, Instagram, Youtube, and LinkedIn)
- Strategies and concept development
- Design and animation logos & graphics
- Create and design promotional campaigns
- Websites, graphics, layouts, logos, graphs and diagrams
- Manage and coordinate print production
- Google Analytics, Keyword searching and SEO
- Optimize and manipulate images and graphics

MULTIMEDIA EXPERIENCE

Freelance Multimedia Specialist - DKangDesign <i>Real Estate - Non-profit – Education - Health care – Advertising & Marketing</i>	04/12 -Present
Senior Designer & Videographer , <i>Marketing Depart Dymax Inc, Wamego, KS</i>	11/15 - 01/21
Designer , <i>Creative Department, CivicPlus, Manhattan, KS</i>	04/14 - 11/15
Graphic Designer , <i>CIMA, K-State College of Education, Manhattan, KS</i>	02/14 - 03/14
Senior Production Artist , <i>Blue C. Communication, Newport Beach, CA</i>	01/07 - 04/12
Apparel Graphic Designer , <i>Oakley, Foothill Ranch, CA</i>	05/05 - 12/06

EDUCATION

CyberSecurity Bootcamp , <i>Kansas State University</i>	2021
Animation, Interactive Technology and Video Graphics , <i>Orange Coast College</i>	2015
Bachelor of Fine Arts, Graphic Design , <i>California State University</i>	2003

CLIENT LIST

American Racing

Avia

Azunia Tequila

Blue C Advertising

Childrens Hospital of Orange County

CareCredit

CivicPlus

Clarion

Coldwell Banker Real Estate Advisors

CompTell Group

Creative Recreation

Dymax, Inc

Hannspree

Honda Motorcycle

Hunter Douglas

Kansas State University

Kawasaki Motorcycles

Ju Jubee

Justice Design Group

Long Beach Towne Center

Mercedes Benz of Laguna Niguel

Monster Energy Drink

Oakley

Orange County Market Place

Orange County Fair

Queen Mary

Scion Accessories

SRS Labs

Sycuan Resort

Tangram (www.tangraminteriors.com)

The Irvine Company: Rental Living

The District at Tustin Legacy

Toyota

USC

Wahoo's Fish Tacos

Word and Brown